

**ZANESVILLE CITY SCHOOL DISTRICT  
JOB DESCRIPTION**

<b>TITLE:</b>	<b>DIRECTOR OF INSTRUCTIONAL TECHNOLOGY</b>	<b>REPORTS TO:</b>	Superintendent
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**TRAINING QUALIFICATIONS**

- Master's degree in appropriate field
- Minimum of three (3) years experience in leadership position directing technology initiatives in public school systems, private or corporate environments, or the armed forces
- And/or any additional qualifications, training or other credentials, as determined by the Board of Education

**REQUIRED SKILLS AND ABILITIES**

- Communication Skills: Must be able to read, analyze, and interpret information relevant to the position, including being able to speak effectively to small and large groups of people, and to communicate clearly and concisely both orally and in writing
- Leadership Ability: Must be able to articulate a vision and mission for the district and provide the appropriate direction, guidance, and management skills to achieve them
- Mathematics Skills: Must have the ability to work with basic mathematical and computational concepts
- Reasoning Ability: Must be able to define problems, collect data, establish facts, and draw valid conclusions
- Technology Skills: Able to effectively use, as it applies to your specific job function, typical office applications and computer programs such as word processing, spreadsheets, and presentations; must be able to use email

**PERSONAL QUALIFICATIONS**

- Demonstrates enthusiasm and a sincere desire to aid and ensure the safety of all
- Is able to accept constructive criticism/feedback
- Demonstrates professional tact and diplomacy with administrators, staff, teachers, students, parents and the diverse community
- Is conscientious and assumes responsibility for ones own work performance
- Anticipates problems and unforeseen events and deals with them in an appropriate manner
- Demonstrates an ability to make proper decisions when required
- Demonstrates loyalty to the administrative team
- Possesses high moral character and a good attendance record
- Promotes good social relationships as well as promoting good public relations by personal appearance, attitude and conversation
- Participates in appropriate professional organizations and their activities
- Maintains a calm attitude and sense of control at all times
- Maintains a high level of ethical behavior and confidentiality of information
- Possesses the ability to be flexible and adaptable to changing situations

**JOB GOAL**

The Director of Instructional Technology has primary authority and accountability for the District's educational and administrative technology. He/she will lead strategic efforts to utilize technology in support of the District's mission and operations. He/she will articulate a compelling vision for technology and build the necessary support, both internally and externally, to realize the vision. He/she will evaluate, maintain and enhance current systems and practices, while providing direction in all technology-related issues.

**WORK ENVIRONMENT CHARACTERISTICS/ CONDITIONS**

The work environment characteristics described here are not listed in order of importance, and are representative of those an employee encounters while completing the duties and responsibilities of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the duties and responsibilities. The information contained in this job description is for compliance with the American with Disabilities Act (A.D.A.) and is not an exhaustive list of the duties performed for this position.

- Frequent work that may extend beyond the normal workday
- Occasional exposure to blood, bodily fluids, and tissue

The Zanesville City School District is an Equal Opportunity Employer. Zanesville City School District ensures equal employment opportunities regardless of race, creed, sex, color, national origin, religion, age, sexual orientation, disability, citizenship status, political affiliation, marital status or other human differences. The District has a policy of active recruitment of qualified minority employees.

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- Occasional operation of a vehicle under inclement weather conditions
- Occasional interaction among unruly children/adults
- Many situations that require hand motion, e.g., computer keyboard, typing, writing, etc.
- Consistent requirements to sit, stand, walk, hear, see, read, speak, reach, stretch with hands and arms, crouch, kneel, climb and stoop
- Consistent requirements to lift, carry, push, and pull various supplies and/or equipment up to a maximum of 50 pounds

DUTIES AND RESPONSIBILITIES

1. Facilitate the process of priority setting and decision-making for meaningful and effective uses of technology in support of the district's strategic goals
2. Lead infusion of innovative technologies into all aspects of education & instruction
3. Develop and maintain an understanding of assessment, curriculum and instruction, including their interdependent relationship and how technology can support them
4. Work with key system leaders, people, networks and departments to identify steps needed to meet strategic and instructional goals
5. Work with key system leaders, people, networks and departments to identify budget and funding mechanisms needed to meet strategic and instructional goals
6. Know the current goals of the school district and align your team's work with those goals
7. Have strategic understanding and working knowledge of all district systems (e.g., instruction, assessment, finance, facilities, transportation, security, food service and others) in order to provide leadership regarding how technology can support them
8. Participate in the monitoring, reporting and evaluation efforts of the district's educational technology plan
9. Communicate to stakeholders appropriate ethical and professional behavior for technology use in the district
10. Demonstrate knowledge of vulnerabilities and issues pertaining to the safety of students and staff
11. Actively participate in the policy development process and ensure policy supports a high-performing learning environment
12. Facilitate equitable access to technology resources for all stakeholders
13. Plan for and coordinate on-going, purposeful professional development on technology integration in the classroom
14. Stay abreast of state and national standards, benchmarks and frameworks for technology literacy
15. Promote the application of technology to address the diverse needs of students and maximize student learning, achievement and growth
16. Analyze the structure and organizational chart of the technology department relative to its ability to address the district strategic plan
17. Deploy staff to best address the district strategic plan and meet its goals
18. Collaborate with stakeholders to create a vision for how technology will support the district's strategic goals
19. Build and leverage effective partnerships with technology organizations that benefit district stakeholders
20. Direct and coordinate use of email, district web sites, Web tools, voicemail systems, social media and other forms of communication
21. Have working knowledge of various communication tools and techniques
22. Be knowledgeable about emerging technologies to enhance learning, instruction & communication
23. Utilize knowledge of funding sources available to the district and appropriately leverage them to meet district and programmatic goals
24. Develop and manage budgets, both annually and long-range
25. Make effective purchasing decisions following relevant laws, policies and guidelines
26. Direct, manage and negotiate with vendors and business partners
27. Direct, coordinate and ensure implementation of all tasks related to selection and purchasing (RFPs, purchasing guidelines, etc.)
28. Holds all confidential information in which he/she has knowledge of in the truest confidence, as required by law and utilizes confidential information obtained by he/she

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POSITION NO. 1.80

- only for the benefit of the employee or student or in performance of his/her job responsibilities
29. Performs other duties as assigned

TERMS OF EMPLOYMENT	260 contract days
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